

urbana

ludlow



potomac

champaign

gifford

dewey

paxton

fisher

armstrong

thomasboro

rantoul

RANTOUL AREA

CHAMBER OF COMMERCE

Since taking over the position of Executive Director of the Rantoul Area Chamber of Commerce in the summer of 2017 I have been overwhelmed at the amazing examples of dedication and love that people have shown towards each other and community over and over again. I am very hopeful that by working together, and taking positive steps towards the future we will be able to all one day very soon be able to achieve the goals that we set for ourselves and build stronger communities, businesses and organizations. The key to that, however, is maintaining positive goals and focus and embracing our diversity, which is what truly makes the Northern Champaign County that the RACC covers area such a wonderful and unique place. By using our differences as building blocks and sharing common goals we can succeed at making the dream we all share a reality. We each have strengths and weaknesses and by working together we will minimize our weaknesses and in turn use the diversity of our strengths.

As the Executive Director I want our members to understand how fully committed the RACC is to every business, every community member, and every organization. People say, "What does a chamber of commerce do exactly?" The answer is it changes daily. We never know what the person sending that email needs, or calling on the phone, or walking through that door. As the Chamber Director I am here to help each of those people to the best of my ability; to give them a positive glimpse of the area, even if it just a few kind words, or a smile, or a referral to someone who can give them what they need if I cannot. From our website, rantoulchamber.com I quote, "The Chamber is not a civic club or charitable organization, but a voluntary association of hundreds of businesses, professionals and individuals who share a commitment to improve the economy and our community. The Chamber is not a department of government, political body, or public relations agency. The Chamber is an economic development organization that has a major impact on business, income and future growth of the area."

In addition to Rantoul, the RACC services at least 10 communities outside of the Village limits. We advocate and provide support for businesses and individuals in Thomasboro, Gifford, Dewey, Ludlow, Paxton, Fisher, Armstrong, Potomac, Urbana and Champaign." I consider it a wonderful thing that we are able to include all of these areas into our network and to help each other grow and thrive and make each of our towns and communities, and our shared world, a better place. We have neighbors on all sides that want to be included in our growth and when we utilize all of these connections and all of our diversity and strengths I believe we will be unstoppable. My goal as the Executive Director is to assist with the Economic Development of the area, and to help each individual, business, and organization in the RACC area, and let them know they are important, welcomed and included. I am very proud to represent each of you.

Belynda Allen

Executive Director

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